

Mental Health Victoria (MHV) Ltd

Strategic Plan 2022-2023



Why

Our purpose is to ensure that people living with a mental illness or psychological distress can access effective and appropriate treatment and community support to enable them to participate fully in society.



What

Our vision is for a society where everyone has equitable access to world-class mental health services.



How

We will champion mental health and wellbeing system reform so that everyone can access the care they need

Strategic Objectives

one

Through sector leadership ensure mental health remains a top priority for federal and state governments so everyone can access the care they need

Goals:

- 1.1 Build our profile as the independent voice for mental health and wellbeing
- 1.2 Advocate for the mental health and wellbeing sector to ensure that the Victorian Royal Commission reforms meet the needs of the community.
- 1.3 Champion the principle that people with lived experience of mental illness or psychological distress, family members, carers, and supporters, as well as local communities, must be central to the planning and delivery of mental health services
- 1.4 Secure greater federal investment in mental health
- 1.5 Ensure ongoing reform and improvement of the NDIS for people with psychosocial disability
- 1.6 Work with our partners to secure additional federal and state investment to mitigate COVID-19 impacts
- 1.7 Work with our partners to advocate for federal and state governments to address inequities faced by at risk communities including First Nations communities, LGBTIQ+ communities, culturally and linguistically diverse communities and regional/rural communities
- 1.8 Work with our partners for better integration of services around social determinants of health

What will success look like?

- MHV is recognised as a thought leader and the 'go-to' organisation for information and expertise on mental health.
- Mental health remains a top priority for governments evidenced by continued state investment, and greater federal investment in mental health

two

Expand and diversify our service provision to offer services and products that provide real value for stakeholders and reinforce our sustainability and independence

Goals:

- 2.1 Mature and grow our public policy and research programs to achieve national reach and influence
- 2.2 Diversify our income profile and limit our dependency on any one source of funds, through corporate and government consulting and training services
- 2.3 Raise the profile and develop the capacity and capability of the lived experience and community mental health workforce
- 2.4 Understand the needs of our members individually and as a sector
- 2.5 Provide extensive opportunities for the mental health and wellbeing sector to come together to collaborate and to share knowledge

What will success look like?

- Diversification of service offerings and revenue sources
- Market expansion for services
- Increased stakeholder satisfaction
- Increased brand awareness and public profile
- Enhanced profitability of education services and events

three

Build a strong organisation as an enabler to deliver on our purpose and vision

Goals:

- 3.1 Attract, retain, and develop high quality employees
- 3.2 Offer work opportunities that are exciting, engaging and rewarding
- 3.3 Ensure a workplace culture that reflects our core values and provides a supportive and cohesive work environment
- 3.4 Ensure our culture embraces diversity
- 3.5 Build the capabilities of our team, including our business development and sales capabilities
- 3.6 Be recognised as an exemplar of contemporary good governance practice

What will success look like?

- A highly engaged, skilled, diverse and committed workforce
- Expanded client base for services
- Best practice governance arrangements, including a Board with a majority of independent directors
- Strong and sustained operating surpluses



**Mental Health
Victoria**

Collaboration • Knowledge • Leadership

Our Values:

Service - we strive to understand the needs of those we serve and deliver accordingly;
One Team - working together respectfully, valuing each other, to deliver the best outcomes for Members;
Integrity - each individual is accountable for their actions, their honesty and doing the right thing;
Courage - having the courage to deal with change - thinking boldly and finding new ways of doing things;
Achievement - pursuing personal, team and organisational excellence.